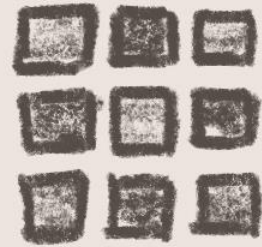


|| ||||| ||
quote - case
study



colour swatches /
palette



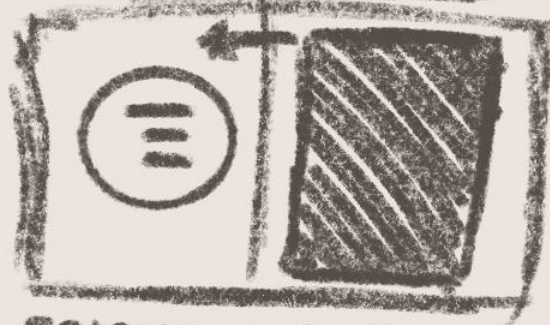
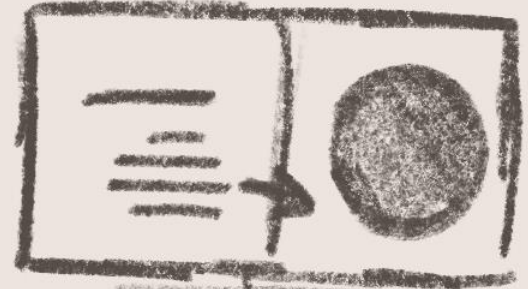
Paint samples



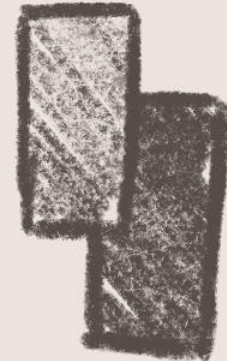
mono
colour
wheel



water



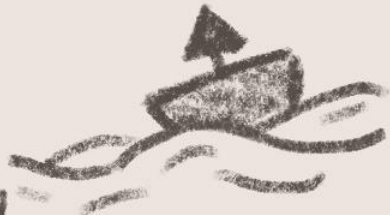
colour window



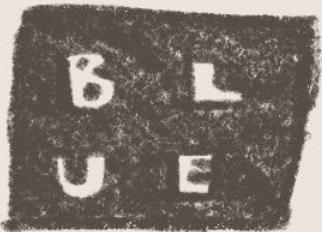
multi-hue



feminine /
masculine



water



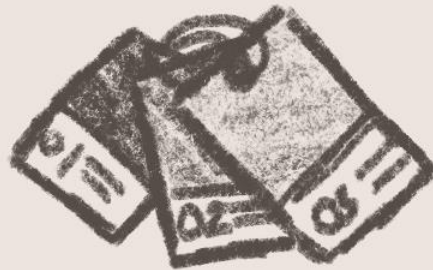
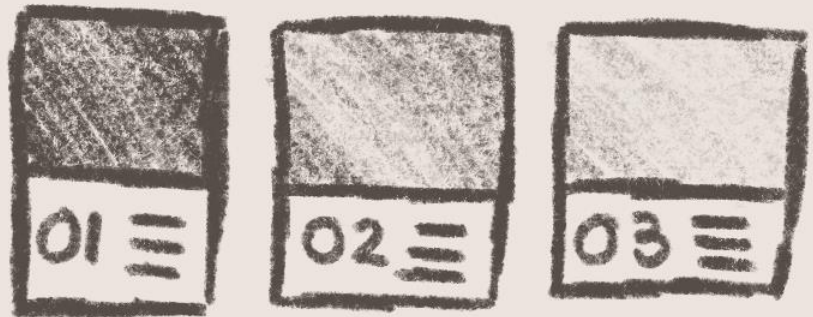
bold emphasis

zzz
sleep

cold /
wind



colour side
panel

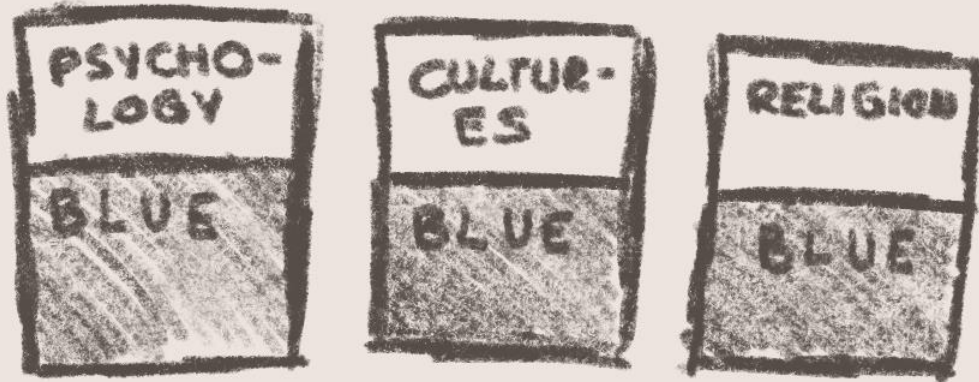


different hues of blue → flip through notepad.



(keychain-like product).

feeling
blue

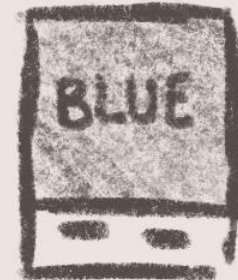


typography that reflects the impact of the hue.

↳ Maybe keychain can be opened so those using it can take out hues they want to work with

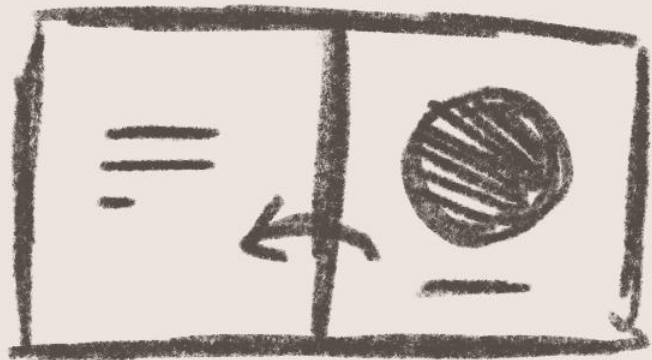


← for mood-boards!

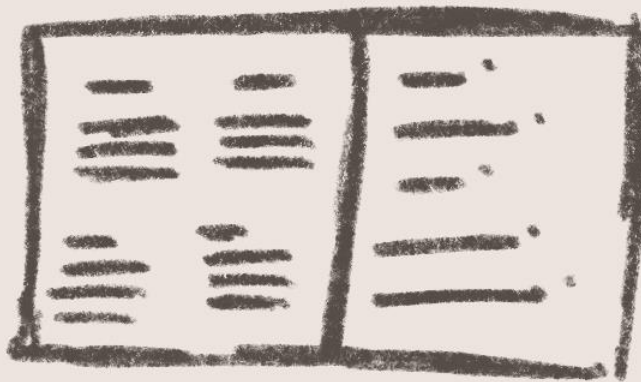


FEELING BLUE: A BOOK

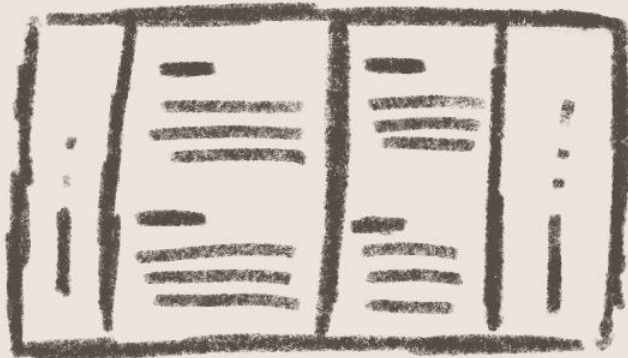
Some page ideas



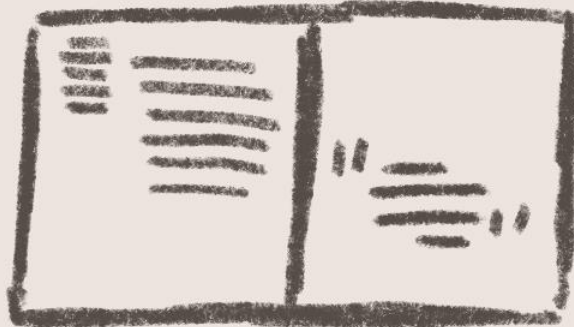
^ Hue window



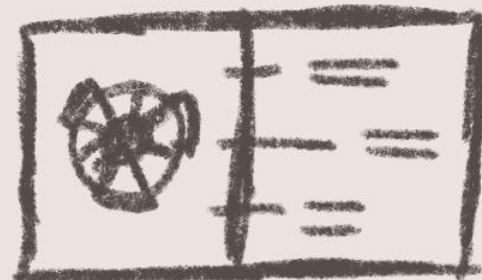
Culture opinions
of hue



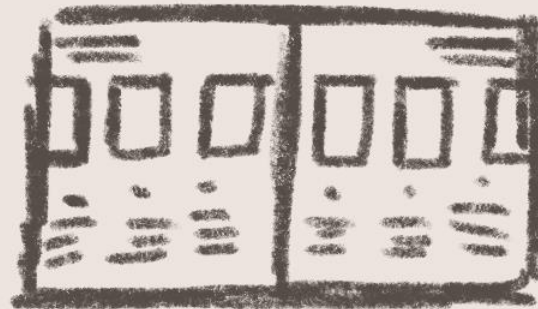
^ Colour stripes
down the
sides



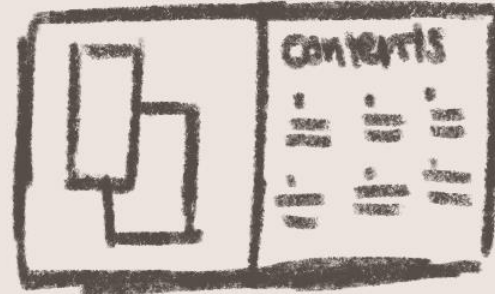
^ case study of
sleeping with
colour blue.

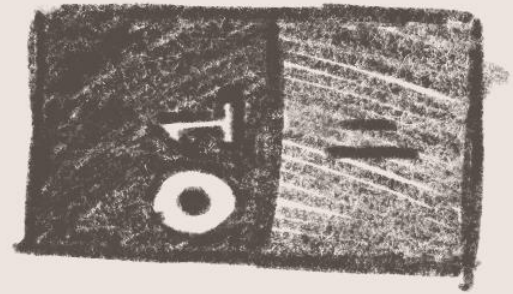
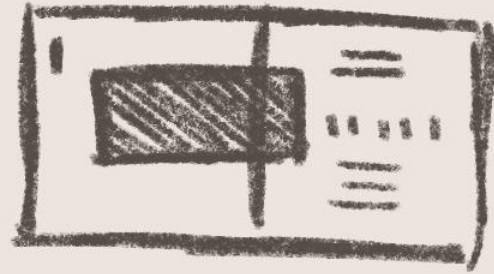
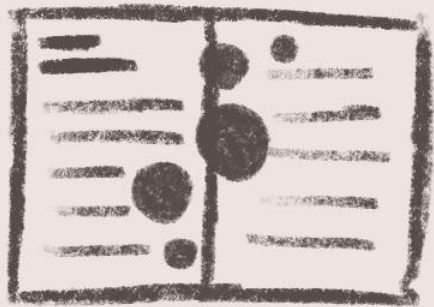


^ Monochromatic
colour wheel



^ Contents page
maybe? v



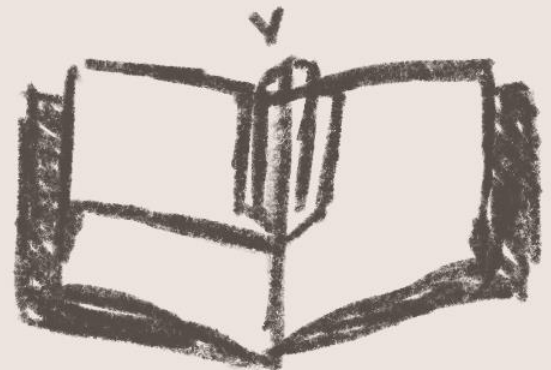


^ cutout shapes?

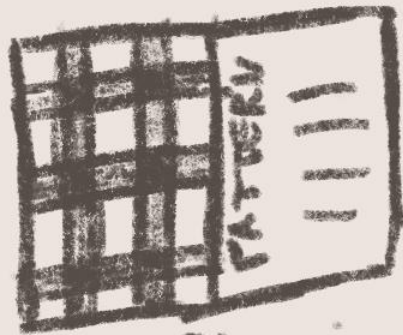


↳ Advent calendar-like reveal flaps?

mini-pages?

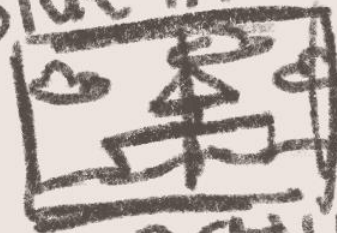


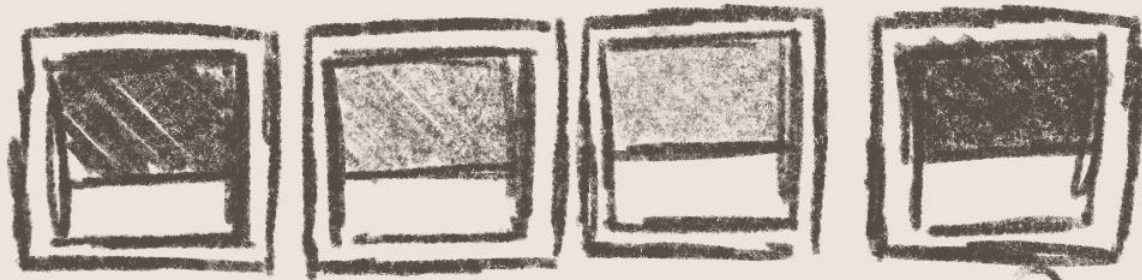
↳ half-pages?



^ Blue in pattern

Blue in nature.

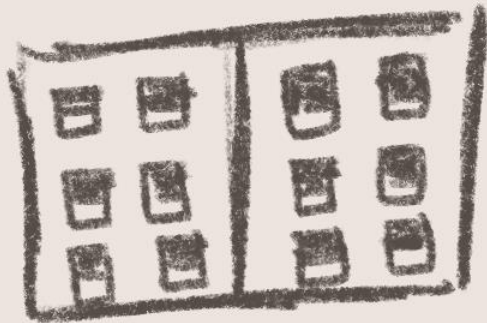




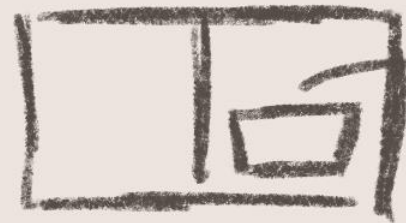
^ paint swatch stickers
with pantone codes,
hex codes,
RGB codes,
Value codes
etc.



Target audience:
designers!
stickers could
be very useful
in moodboarding
for design.



← sticker sheets



→ pouch for
patterned
blue paper