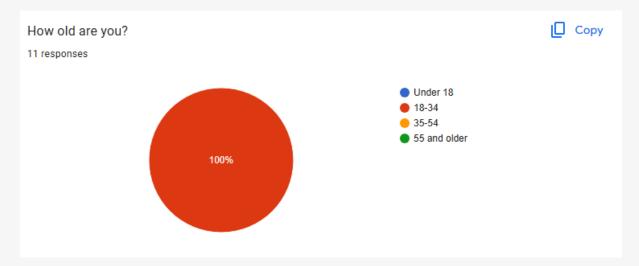
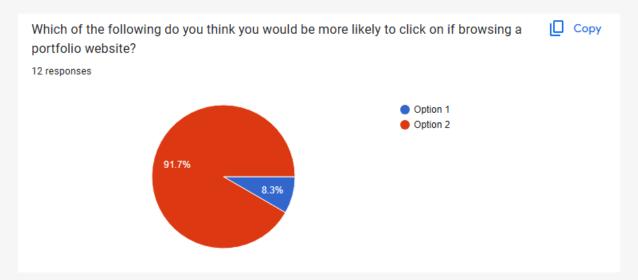
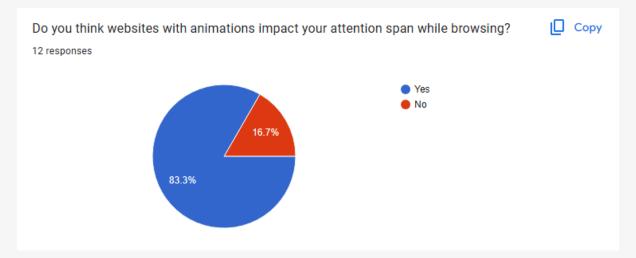
Appendices // Animated Approach to Websites



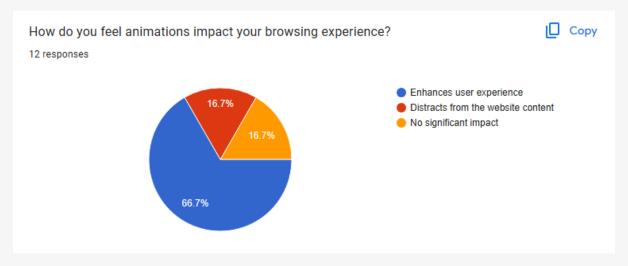
Survey response that shows when asked their age 100% responded with 18-34



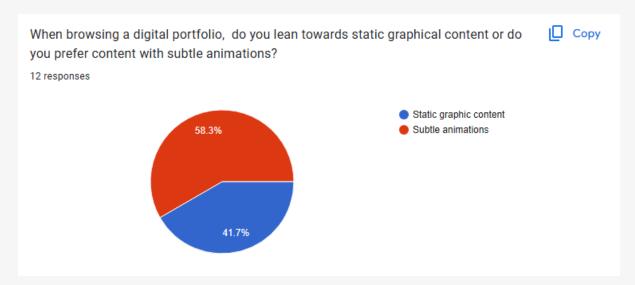
Survey response that shows when given an option between an animated card link, 92% of respondents were more inclined to click on the animated option.



Survey response shows 83% of respondents believe animations impact their attention span when browsing websites



Survey response that shows 66.7% feel that animations enhance their user experience



Survey response that shows almost 60% of respondents prefer subtle animations over static graphic content