journey

Let's Ride **Together.**

1 Problem

Brief 3 – Signalling Change aims to tap into unused potential of train stations to encourage **positive behaviours.**

Many people **travel alone** on trains, whether to work or just for leisure

Because of this, travelling can be **stressful, confusing** and often quite **lonely.**

2 Process

To support this project, I built a case study that asked 'How can encouraging **social behaviours** improve overall **mental health and wellbeing?'**

People often don't have somebody to turn to if they have questions, or just to **spend time with.**

I learnt about how **lack of socialising** can damage the **mental health and wellbeing** of many individuals, and how this has been particularly evidential since the **Covid-19 pandemic.**

Congrats!

You've found a companion to travel with! See below for details on your meetup spot and when you should be there!

You   🤝   Hannah

Details

10:06 am - 11:36 am

📍 Blechynden Terrace, Southampton SO15 1GW Meet at Station - Platform 1

3 Proposal

This app would allow people to find people online to **share their journies with,** so they **no longer have to travel alone.**

I decided to create an app that would **connect individuals together** while they travel.

'Journey' would act as both a **connector of people** but also a **beacon of safety** for those travelling alone.

With the option to call for help, report other users, and send your GPS location to trusted officials, **people can remain safe** while using this app.
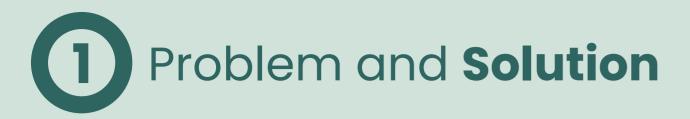
journey

wydkeira

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Sign In

Forgot password?

Don't have an account? **Sign Up**

journey

let's ride together.

Plan

Plan and upload your trip so that others can find you!

Ride

Head to your meetup spot and enjoy your journey!

Search

Search for a group of travelers to share your journey with!

An app that **connects** individuals together so they **no longer have to travel alone.**

① Problem and **Solution**

Problem.

Since the **Covid-19 pandemic,** there has been an increase in **anxiety and depression** that stems from the **loneliness** of **isolation.** Being seperated not only from loved ones, but also from not meeting anyone new and allowing our **social groups** to grow, has resulted in **22%** of young adults suffering from **anxiety disorders** that they will take forward in their lives **through adulthood.**

Solution.

Rebuild **confidence** and **social skills** through a c**ommunity-based mobile app** that aims to connect you with people who are taking the same or similar train routes as you, so that you may **share your journey** with somebody in a **minimal-pressure setting.**

80% of **young adults** believe they would **benefit** from **talking to people** and **meeting new people** to rebuild their **confidence** and **comfort** in society.

journey

wydkeira

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Sign In

Forgot password?

Don't have an account? **Sign Up**

② Outline of **Research**

Survey

Young people feel their confidence and social skills have suffered due to the pandemic.

Survey

Google survey found that young people would benefit from meeting new people, and spending time with others.

Who is Suffering?

22% of young adults have suffered from a lack of socialisation, with isolation in the pandemic and technology preventing people from talking face to face.

Social Wellbeing

Socialising makes people feel less alone and more protected or secure. Lack of social stimuli can lead to loneliness and boredom.

Covid-19

Covid-19 has affected individuals socialisation and it is important now more than ever to engage in meaningful social activity.
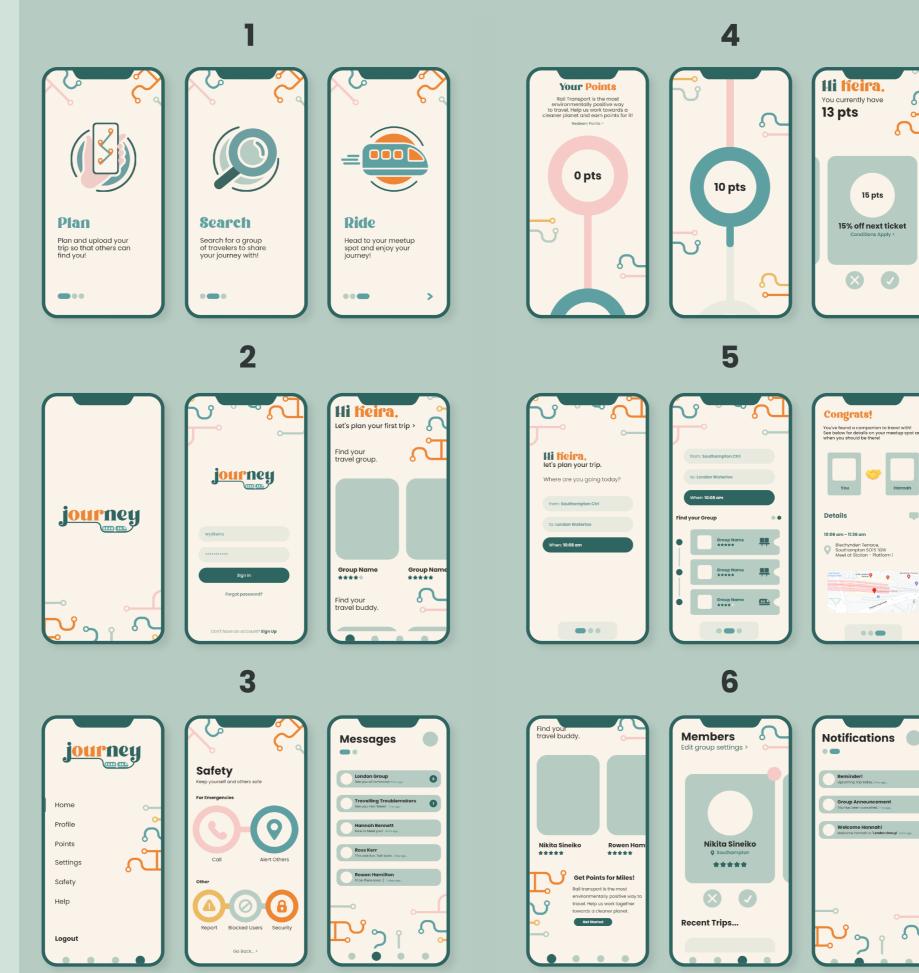
3 User Journey

1. Users will launch the app and find themselves greeted with a **visual explanation** on how the app works so that the app can be **easily understood** from the start of this journey.

2. Then, users will find a screen where they may **sign up,** creating their own username and attaching any other details they wish to add. Once signed up, they will land on **their home page,** where they can navigate to any of the features they might wish to use.

3. From their home page, users may acess **settings** to adjust their profiles, along with **safety features** such as GPS alerts and reporting.

1

Plan
Plan and upload your trip so that others can find you!

Search
Search for a group of travelers to share your journey with!

Ride
Head to your meetup spot and enjoy your journey!

2

journey

Sign In

Forgot password?

Don't have an account? **Sign Up**

Hi Keira.
Let's plan your first trip >

Find your travel group.

Group Name ★★★★
Group Name ★★★★★

Find your travel buddy.

3

journey

Home
Profile
Points
Settings
Safety
Help

Logout

Safety
Keep yourself and others safe

For Emergencies

Call   Alert Others

Other

Report   Blocked Users   Security

Go Back >

Messages

London Group
Travelling Troublemakers
Hannah Bennett
Ross Kerr
Rowen Hamilton

4

Your Points
Rail Transport is the most environmentally positive way to travel. Help us work towards a cleaner planet and earn points for it!
Redeem Points >

0 pts

10 pts

Hi Keira.
You currently have **13 pts**

15 pts

15% off next ticket
Conditions Apply >

5

Hi Keira,
let's plan your trip.

Where are you going today?

from: Southampton Ctrl
to: London Waterloo
When: 10:08 am

from: Southampton Ctrl
to: London Waterloo
When: 10:08 am

Find your Group

Group Name ★★★★
Group Name ★★★★★
Group Name ★★★★

Congrats!
You've found a companion to travel with! See below for details on your meetup spot and when you should be there!

You   Hannah

Details

10:08 am – 11:36 am
Blechynden Terace, Southampton SO15 1GW
Meet at Station - Platform 1

6

Find your travel buddy.

Nikita Sineiko ★★★★
Rowen Ham ★★★★★

Get Points for Miles!
Rail transport is the most environmentally positive way to travel. Help us work together towards a cleaner planet.
Get Started

Members
Edit group settings >

Nikita Sineiko
📍 Southampton
★★★★★

Recent Trips...

Notifications

Reminder!
Upcoming trip today.

Group Announcement
Trip has been cancelled.

Welcome Hannah!
Welcome Hannah to 'London Group'

4. Travelling by train is the **most sustainable way to travel,** so it is important to encourage others to travel by train instead of driving. Therefore, this app offers a **points system,** so users may collect points for the amount of miles they travel by train. These points can then be **redeemed for rewards through the app.**

5. Since this app is about **connecting individuals together,** users will be able to find other users by inputting their journey details and **finding others who are taking the same or similar journies.**

6. Of course, not all users will be comfortable meeting one-on-one with people they don't yet know, so there is an option for users to **create travel groups.** These groups can be managed by a **group leader,** who may **approve or deny** any requests to join.